

Sponsorship

Our website has been viewed 30,000 times in our first year.

Currently at 1,350 Facebook followers. (1/25)

261 different musicians are All-Stars. (1/25)

Over 210 unique songs have been performed to date. (1/25)

Our first annual
"Show Me How to
Live" benefit raised
over \$10,000 for young
adults with cancer, or
other life-threatening
illnesses, to receive
bucket list wishes.

Booked the Anoka County Fall Festival 2024 and Anoka County Fair 2025 for increased exposure. Ziggy's All-Stars is seeking sponsorship collaboration for our events. These live jams take place 3 times a month at Ziggy's on Main in Stillwater, and Ziggy's Live Music in Hudson. At each jam, dozens of musicians come together to put on an incredibly organized live jam. Some are seasoned pros, from bands like Flipp and Hairball. Some have never before played in a band. The passion for music is shared by all. This has grown in our first year by leaps and bounds through social media. The musicians are really getting behind the concept and spreading the word. The Ziggy's All-Stars website (www.ziggysallstars.com) is the driving force behind the jam. Musicians can sign up to play 1-2 songs each from our massively growing catalog. Once enough songs are chosen, the song list for the week is put back out with a form for other musicians to choose to fill in on the open parts.

Sponsorship can include logo placement on our website, social media posts, and in person at the jams. Sponsors are also mentioned during the jams.

All-Star Sponsor: \$300 per month

The All-Star Sponsor includes priority logo placement on our website home page, as well as business description and link to business website. All-Star sponsors are thanked during each live jam.

Border Battle Sponsor: \$200 per month

The Border Battle Sponsor is unique to each side of the river. Signage with logo placement will appear at the live jams in each respective location. Sponsors will be thanked at the location specified during the jams. Show your support for your favorite state. Business will be listed on the website by location.

Sound Sponsor: \$150 per month

A lot of work, and cost, goes into pulling off these great jams. Our sound sponsors help us provide equipment and excellent sound production. Sound Sponsors are listed on the website and mentioned at each jam.

Video Sponsor: \$150 per month

Each jam has a video clip posted to our YouTube and Facebook pages. Video sponsors will be listed in the post description (This video brought to you by...). Many of our videos receive over 5,000 plays each.

Song Sponsor: \$150 per month

Have an individual song introduced at each jam as "brought to you by..." your business. If inclined, you can be given a sneak peek of the set lists each jam and asked to pick your song, or we can pick for you. A slogan or blurb can be added to each introduction to advertise your business.

Let's rock!